

KONTRONIK

DRIVES

KONTRONIK LICENSING AND MINIMUM ADVERTISED PRICE AGREEMENT

All dealers for KONTRONIK USA must meet the following requirements to become a "Licensed KONTRONIK Dealer". With a higher standard of quality in product, KONTRONIK requires a higher quality of standard from its dealers as well. Ready RC in partnership with KONTRONIK would like to offer the following Authorized Dealer Licensing program. All applications are subject to final approval directly from KONTRONIK.

1. All "Licensed KONTRONIK Dealers" must follow MAP pricing set forth by KONTRONIK. Dealers are required to adhere to our Minimum Advertised Price policy. MAP for each product is listed on the dealer's invoice as well as on the Distributor's Web Site (www.readyrc.com). Dealers that are found to be in violation of this policy will be provided with **ONE** warning. If a dealer continues to advertise below MAP after the warning is issued, the dealer will be canceled and all buying privileges revoked at Ready RC's sole discretion.

2. Dealers are **NOT** allowed to sell any KONTRONIK products to other **Non-Licensed Dealers**. Selling of any KONTRONIK products to a Non-Licensed Dealer will result in **loss of your KONTRONIK buying privileges**. Licensed dealers are allowed to exchange or to sell products between each other as long as they are following dealer pricing.

3. All "Licensed KONTRONIK Dealers" are required to have a storefront location. Dealers wanting to be "Licensed KONTRONIK Dealer" **MUST** submit a minimum of 2 pictures of their storefront or retail location. Ready RC and KONTRONIK reserve the right to visit any of their Licensed Dealers without notification. Shops that are strictly "ONLINE" do **NOT** qualify to become a "Licensed KONTRONIK Dealer".

4. All "Licensed KONTRONIK Dealers" must offer to some degree "technical support" for their customers, when selling, supporting, or troubleshooting KONTRONIK products. To ensure that the correct products are being offered, set up recommendations, and warranty issues are handled correctly, KONTRONIK is requiring all Licensed KONTRONIK Dealers to have someone with knowledge or training in KONTRONIK products at their shop to assist. Please provide the names and qualifications of your "tech support" staff.

5. All "Licensed KONTRONIK Dealers" must advertize KONTRONIK products either online or in print media at least four times a year. In doing so the "Licensed KONTRONIK Dealer" qualifies for the Ready RC Co-op program.

6. All "Licensed KONTRONIK Dealers" **MUST** meet a minimum first time order purchase of \$1000.00 USD. After the first order is placed then all following orders should be a minimum of \$500. This is at the discretion of Ready RC and can be waived to allow for special orders and such. Upon approval all "Licensed KONTRONIK Dealers" will receive a certificate from KONTRONIK directly to be displayed in their shop. Dealers will also receive a banner and a welcome CD to prominently display at your retail location. Dealers will also be listed as a "Licensed KONTRONIK Dealer" on the USA distributor's website.

In signing you are acknowledging the requirements listed and confirming that you can meet those requirements.

Signature

Shop Name

Date